

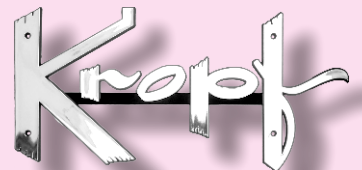


BERLEKAMP

PLASTIC-AD LINE

Since 1929

Why fit the mold, when we'll mold to fit you!



2025



ABOUT OUR COMPANY



WHY NOT RAISE YOUR IMAGE

Since 1929, **BERLEKAMP PLASTICS** has proven for an extraordinary 95 years, that branding with us, your logo remains to be seen. Our factory is located in Northwest Ohio, and is owned and operated by Ken Berlekamp, Jr. and his wife, Sandra.

A pioneer in the promotional products industry, Berlekamp Plastic-Ad Line has been making and supplying injection molded 3-D plastic promotional advertising since the 1940s. We were, in fact, the very first company to use the injection molding process to manufacture a promotional product.

What is unique about our product is that every order is custom produced from start to finish, and our product is as unique as you are. We, quite literally, make our product out of your logo.

So why fit the mold, when we'll mold to fit you?



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IF IT'S NOT 3-D THEN IT'S FLAT

Studies have shown that the image of an item with added dimension is imprinted in the mind of the receiver with greater detail than a flat image, leaving a longer lasting impression. Our injection molded product with raised graphics is 3-dimensional, so that your message stands out even before the top coating is applied. Our signs won't stop advertising. Go ahead. Paint over one! You'll find that the image remains. This is advertising that is seen AND lasts.



BERLEKAMP PLASTIC-AD LINE Since 1929

Celebrating 96 Years

Why fit the mold, when we'll mold to fit you!



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BAG TAGS



INDUSTRIAL
NAMEPLATES



MOTORCYCLE
KICKSTAND PADS



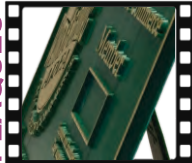
BADGES



AUTOMOTIVE



PLAQUES



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FIRST IN QUALITY
MADE TO LAST



CUSTOM NAMEPLATES



Custom Designed 3-D Vehicle Nameplates allow discerning auto dealers unlimited creative control. These nameplates are an excellent value when you consider this image will be seen **hundreds of times a day**. Custom Designed 3-D Vehicle Nameplates can use the same logo shape that is on billboards, newspaper ads, and television commercials, creating continuity in advertising. Make an excellent value extraordinary.

Features

- ▶▶▶▶▶▶▶▶▶▶ Custom Shape maintains logo integrity.
- ▶▶▶▶▶▶▶▶▶▶ Manufactured to withstand car washes, road salts, and sunlight.

Item #	Options
VN14A	Strip adhesive
VN14H	Holes or no adhesive
Size:	Up to 2" x 7" not over 14 square inches
Plastic Color:	Black
Print Colors:	White, Yellow, Red, Green, Blue, Orange, Bright Silver, Brushed Silver, Chrome, Matte Silver, Matte Gold
Attachments:	Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60° F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.
Price Includes:	Black plastic, one raised print color, and one adhesive strip*, or as many countersunk holes as needed. *Nameplates that require more than one adhesive strip add \$0.06 to unit cost (V).

Item #	Setup	125	250	500	1000	2500
VN14A	\$95	2.59	1.78	1.42	1.06	1.01
VN14H	\$95	2.23	1.54	1.22	.92	.87 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



VN14AX



VN14A



VN14H



VN14AX



VN14A



Includes one strip of adhesive. Additional strips: \$.06 each (V).



STOCK NAMEPLATES



04-80
up to 1-5/8" x 6"



04-76
up to 1-5/8" x 6"



04-75
up to 2" x 7"



04-85
up to 1-5/8" x 6"



04-90
up to 1-1/2" x 7"



411
up to 1-5/8" x 6"

Stock Design 3-D Nameplates are high quality and low cost. Choose between six different styles. There are no art charges for Stock Design 3-D Nameplates, and we guarantee a quick turnaround.

Features

- ▶ Simple, straight design.
- ▶ Variety of font options.
- ▶ All of our automotive signs are manufactured to withstand car washes, road salts, and sunlight.

Item #	Options
04-xxA	Strip Adhesive
04-xxH	Holes or no Adhesive
411A	Woodgrain panels with strip adhesive
411H	Woodgrain panels with holes or no adhesive

Item #	Size
04-75	Up to 2" x 7"
04-76	Up to 1-5/8" x 6"
04-80	Up to 1-5/8" x 6-1/2"
04-85	Up to 1-5/8" x 6"
04-90	Up to 1-1/2" x 7"

Plastic Color: Black
Print Colors: White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Attachments: Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60°F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.

Price Includes: Black plastic, one raised print color, and one adhesive strip*, or as many countersunk holes as needed.
 *Nameplates that require more than one adhesive strip add \$0.06 to unit cost (R).

Item #	Setup	125	250	500	1000	2500
04-xxA	\$95	2.59	1.78	1.42	1.06	1.01
04-xxH	\$95	2.23	1.54	1.22	.92	.87
411A	\$95	3.06	2.08	1.59	1.29	1.21
411H	\$95	2.63	1.78	1.36	1.11	1.03 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

Attachments



LICENSE PLATE BADGES



LBA-OC



LBA-BK



LBA-OCX



LBA-BKX



LBA-OC



LBA-BK



LBA-WHX



LBA-OC



LBA-BK
also available
for motorcycles.



An alternative to the everyday, "They-all-look-the-same" license plate frames, these *License Plate Badges* are made-to-order.

LP Badges are cost effective and environmentally friendly, using less material in manufacturing.

LP Badges are great as a fundraiser for schools, clubs and civic groups. They are economical for auto dealers, real estate, and insurance agencies.

Features

- Optional top and bottom placement for maximum advertising on all automotive makes and models.
- Made to be compliant with all state laws.

Item #	Options
LBA-BK	Black plastic
LBA-WH	White plastic with UVI
LBA-OC	Other plastic colors with UVI

Size: 1" x 7-3/4"
Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above, plus , Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Attachments: Holes. Screws are not provided.

Price Includes: One plastic color and one raised print color.

Item #	Setup	125	250	500	1000	2500
LBA-BK	\$75	1.81	1.27	1.01	.81	.76
LBA-WH	\$75	2.23	1.63	1.31	1.12	1.07
LBA-OC	\$75	2.87	2.14	1.66	1.37	1.32

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

closer LOOK LP BADGE ADVANTAGE



No extra charge to customize your set-up.



Keep the integrity of your logo and design a one of a kind Motorcycle Kickstand Pad. The ideal 4" x 4" size slips easily into a back pocket. Having the brand as the shape of the kickstand pad with dimensional graphics creates a unique item for advertising that's made to last. Your brand will always be visible, since it's molded right into the pad.

Features:

- Graphics that remain to be seen for years and years
- Wide market reach
- Custom Molded to your design, or use this guide below to assist in designing your MKP Motorcycle Kickstand Pad.

The first number or letter is for the shape of the pad.

1 = Sharp Corner



2 = Soft Corner



3 = Circle



4 = Flames on Square



5 = Gear Shape



6 = Decagon



7 = Interstate Sign



H = Horseshoe Guard



2nd number indicates the print color:

7= Flat / single color



MKP17-BW



MKP37-OC

8 = Print color on either the rim or in the center



MKP28-OC



MKP38-BW



9 = Print color on both the rim and in the center.



MKP29-BW



MKP39-OC

Last is the Plastic color:

Item # ends in -BW are molded in Black or White plastic or -OC is molded in Other stock plastic Colors.

With an extra print color, there's X at the very end of the item number.



MKP17-OCX



MKP37-BWX



MKP39-BWX



MKP57-BWX



MKPH7-OCX



MOTORCYCLE PAD

HORSESHOE GUARD

MOTORCYCLE KICKSTAND PAD with HORSESHOE GUARD



MKPH-OC



MKPH-BW

This unique shape has a horseshoe guard to provide a stable foundation on any "soft ground" and will help keep your cycle upright. Raised Graphics along with repeat design in the background will reinforce brand awareness. Our unique repeat design (no extra cost) has the logo slightly raised in a continuous pattern in the background giving it not only an additional advertising punch, but a textured grip for the kickstand as well.

Features

- Horseshoe guard keeps kickstand on the pad
- Logo with repeat design in the background



MKPH-OC

Item #	Options
MKPH-BW	Black or White plastic
MKPH-OC	Other plastic colors

Size: 5" x 3-1/4" x 1/4" thick
Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above, plus , Brushed Silver, Bright Silver*, Chrome*, Matte Silver, and Matte Gold
**For print surface longevity, we recommend chrome rather than bright silver.*

Attachments: Holes. Screws are not provided.

Price Includes: One plastic color and one raised print color.

Item #	Setup	125	250	500	1000	2500
MKPH-BW	\$135	4.13	3.01	2.32	1.91	1.86
MKPH-OC	\$135	4.58	3.44	2.63	2.17	2.12 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

closer LOOK . HORSESHOE GUARD . ADVANTAGE



MKPH-OC



FLAT KICKSTAND PADS



This is the kick-pad that started it all decades ago. Molded in 1/4" thick high impact plastic, these 4" squares or circles have graphics recessed into the face giving the bike stand an even "FLAT" surface to rest on.

Features

- ▶▶▶▶▶▶▶▶ Choose from 14 plastic colors.
- ▶▶▶▶▶▶▶▶ Dimensional Graphics that keep your logo visible for years
- ▶▶▶▶▶▶▶▶ Add a hole, at no extra cost, then put a string or cord in for easy retrieval

Item #	Options
MKP*7-BW	Black or White plastic
MKP*7-OC	Other plastic colors

Size: 4" x 4" x 1/4" thick
Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown
Print Colors: Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Price Includes: One plastic color and one raised print color. Gusset hole available upon request.

Item #	Setup	125	250	500	1000	2500
MKP*7-BW	\$140	4.44	3.19	2.51	2.07	2.01
MKP*7-OC	\$140	4.86	3.59	2.81	2.31	2.24 (V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.



closer LOOK KICKSTAND PAD FEATURES

best quality!

1/4" thick longest lasting plastic provides most stable surface.

All copy is recessed into pad to insure a lingering impression.



MOTORCYCLE FRAMES



Raised 3-D graphics come to the back of your motorcycle with our *Motorcycle License Plate Frames*. Using our custom molding capability, we can create any frame to fit any state. Provide us with your state's requirements, and we will build to fit. All frames are flat on the backside and attach to the license plate using your screws or bolts.

Features

- ▶▶▶▶▶▶▶▶▶▶ Unlimited design options using raised or reverse copy.
- ▶▶▶▶▶▶▶▶▶▶ Frames are molded flat on the reverse side.
- ▶▶▶▶▶▶▶▶▶▶ Custom made to meet state requirements.

Item #	Options
MCF-BK	Black recycled plastic
MCF-OC	Other plastic colors
Size:	Up to 5 x 8"
Plastic Color:	Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown
Print Colors:	Same as above plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold
Attachments:	Slots or holes. Screws are not provided.
Price Includes:	One plastic color and one raised print color.

Item #	Setup	125	250	500	1000	2500
MCF-BK	\$95	3.47	2.34	1.94	1.59	1.54
MCF-OC	\$95	3.63	2.51	2.09	1.73	1.68 (VSR)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

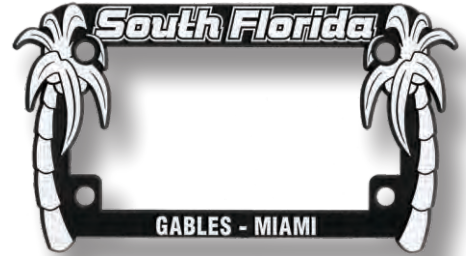
Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

closer LOOK . 3D MC FRAME . ADVANTAGE

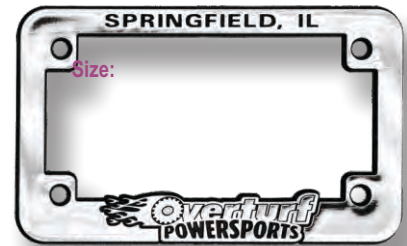
Fully customizable on front up to 5" x 8". Back is flat.



MCF-BK



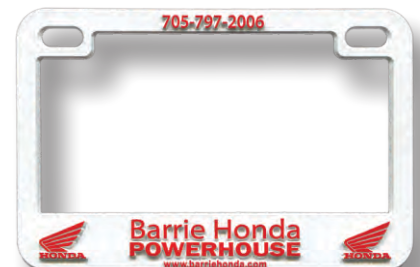
MCF-BK



MCF-BK



MCF-BKX



MCF-OC



3D LICENSE PLATES



LP4-BK
6-1/2" x 12"



LP1-BKX
6" x 12"



LP2-OC
4-3/8" x 12"



LP3-OC
6" x 12"

closer LOOK 3-D PLATE ADVANTAGE

Molded more than 1/8" thick for years of outdoor advertising.



3-D copy raised approximately

When only the best will do, our 3-D License Plates are the perfect solution. Made durable for years of outdoor advertising, 3-D License Plates are more than 1/8" thick with 3-D copy raised approximately 1/16" from the background.

Features

- Made to withstand car washes, sunlight, and road salts.
- Raised colors are finest available for outdoor weatherability.

Item #	Size
LP1-BK, LP1-OC	6" x 12"
LP2-BK, LP2-OC	4-3/8" x 12"
LP3-BK, LP3-OC	6" x 12"
LP4-BK, LP4-OC	6-1/2" x 12"

Item #	Options
LP1-BK, LP2-BK LP3-BK, LP4-BK	Black recycled plastic
LP1-OC, LP2-OC LP3-OC, LP4-OC	All other plastic colors

Plastic Colors: Black, White, Ivory Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy, Maroon, Red, Orange, Grey, and Brown
For plastic UVI upgrade add \$1.95 (V) per plate.

Print Colors: Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Attachments: Slots or holes. Screws are not provided.

Price Includes: One plastic color and one raised print color.
Plastic without Ultra Violet Inhibitors (UVI) will shift color after prolonged exterior exposure. For plastic UVI upgrade add \$1.95 (V) per plate.

Item	Setup	125	250	500	1000	2500
LP1, 3 & 4-BK	\$160	6.22	4.26	3.47	3.09	3.04
LP2-BK	\$150	5.92	3.96	3.17	2.79	2.74
LP1, 3 & 4-OC	\$160	6.62	4.68	3.89	3.47	3.41
LP2-OC	\$150	6.32	4.38	3.59	3.17	3.11 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



& KEY TAGS
ZIPPER PULLS



Keep your unique logo and special shape always at hand with our *Custom Designed 3-D Key Tags*. *Custom Shaped Zipper Pulls* are an ideal way to have your school, club, or organization's logo out where it can be seen. Ideal for book bags, backpacks, or jackets.

Features

- ▶▶▶▶▶▶▶▶▶▶ Injection molded using rigid plastic.
- ▶▶▶▶▶▶▶▶▶▶ Split ring or bead chain attachment.

Item #	Size	Options
KT-BW, ZP-BW	Up to 7.9 Square Inches	Black or White plastic
KT-OC, ZP-OC	Up to 7.9 Square Inches	All other plastic colors

Plastic Color: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

Attachments: Ball chain, or split ring with plastic clip..

Price Includes: One plastic color, one raised print color, and attachment. Key Tags and Zipper Pulls are individually poly-bagged with unattached bead chain or attached split ring.

Item #	Setup	125	250	500	1000	2500
KT-BW, ZP-BW	\$95	2.39	1.89	1.59	1.39	1.34
KT-OC, ZP-OC	\$95	2.79	2.27	1.96	1.71	1.66 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.

Attachments



CUSTOM EXPLAINED

Custom Design Explanation

Our manufacturing process is injection molded plastics with raised graphics. EVERYTHING we do is made to order – never pulled off a warehouse shelf and stamped, always 100% American made.

Even though we call some of our items “stock” they’re still made when ordered. The good news is you have more creative control in the design. The bad news is it takes a bit longer to produce. While our “stock” items fit into a product category like; badges, bag tags, coasters, magnets, plaques etc. Some items do not fit into a specific category, so we have Custom Design Interior and Custom Design Exterior products.

There is a special code for pricing these items:

We stock two types of plastic, a high impact polystyrene used for interior application and a special engineering grade resin with ultraviolet inhibitors (UVI) added to help reduce fading for exterior use.

First, choose your exposure, inside or outdoor use:

If it is for inside use, look for the price grid that shows CDi (i = interior) on pages 26 & 27. For outside use, look for CDe (e = exterior) on pages 28 & 29. This is for White or our other stock plastic colors. Black plastic, CDBK (BK = black) on page 30, has its own price grid and can be used inside or outdoors.

Next, the plastic color:

When the item number has a “WH” before the hyphen White Plastic is used. If it has “OC” that means, it is for Other (stock plastic) Colors.

Example: CDiWH- is Custom Design Interior molded in White Plastic.

CDeOC- is Custom Design Exterior molded in a stock color other than white or black.

Now, the size:

We need to know size, so multiply the height by the width of the design to calculate the square inch area, then look for the appropriate square inch pricing category.

Example; CDeWH-16 is exterior white plastic in a size between 10 and 16.9 square inches.

Finally, the attachment:

Item numbers end in either A for Adhesive Strips or H for Holes or no adhesive. We will add as many countersunk holes as required, screws are not provided.

Example: CDiOC-24H is molded in say red interior plastic, between 17 and 24.9 sq. inches, without adhesive.

Extra Print Colors:

All unit prices are for one plastic color and one print color. If an extra print color is required, an X is at the very end of the item number indicating Extra print color.

A note about our low-cost setup system:

Our unique system allows us to produce a design at the fraction of the cost of a normal injection mold. However, you can't change a comma “,” to a period “.” without starting a new setup, so to get it right before cutting the setup, we offer virtual proofs.

Custom Design signs offer a world of possibilities for potential end users. See the following pages for examples.



Example: CDeOC-9AX is exterior gray plastic between 5 and 9.9 square inches with 3 extra print colors and strip adhesive.



Example: CDeWH-16HX is exterior white plastic in a size between 10 and 16.9 square inches with an extra print color and countersunk holes.



Example: CDiOC-24A is interior green plastic between 17 and 24.9 square inches with strip adhesive.



Example: CDiWH-9H is Custom Design interior white plastic with countersunk holes in a size between 5 and 9.9 square inches.



Example: CDeOC-16AX is exterior blue plastic in a size between 10 and 16.9 square inches with an extra print color and strip adhesive.



Example: CDBK-24A is exterior black plastic in a size between 17 and 24.9 square inches with strip adhesive.



HOLES/ADHESIVE

BLACK PLASTIC NAMEPLATES

BLACK PLASTIC NAMEPLATES WITH HOLES OR ADHESIVE



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

Custom Designed Exterior Nameplates are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate square inch area.

Features

- 3-D molding allows copy visibility for years of quality advertising.
- Custom countersunk hole placement.



Item #	Size
CDBK-4H or A	Up to 4.9 Square Inches
CDBK-9H or A	5 to 9.9 Square Inches
CDBK-16H or A	10 to 16.9 Square Inches
CDBK-24H or A	17 to 24.9 Square Inches

Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"
Contact Factory for larger Square Inch sizes.



- Plastic Color:** Black, suitable for interior or exterior use.
- Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic
- Attachments:** H = Countersunk holes, as many as needed.
A = Adhesive strip(s).
- Price Includes:** Black plastic, one stock print color and either holes or adhesive strips.



Item	Setup	125	250	500	1000	2500
CDBK-4H	\$100	1.79	1.23	1.07	.86	.79
CDBK-9H	\$120	2.79	1.84	1.42	1.19	1.14
CDBK-16H	\$130	3.13	2.09	1.69	1.39	1.34
CDBK-24H	\$160	3.59	2.41	2.14	1.79	1.74
CDBK-4A	\$100	2.07	1.41	1.22	.99	.94
CDBK-9A	\$120	3.24	2.17	1.66	1.39	1.34
CDBK-16A	\$130	3.66	2.44	1.99	1.62	1.57
CDBK-24A	\$160	4.23	2.79	2.52	2.12	2.07 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

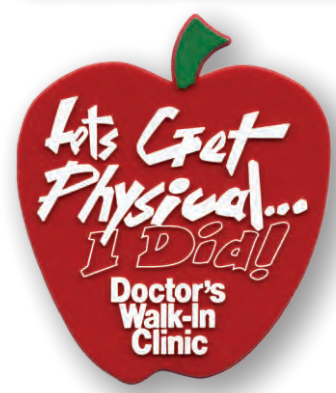
3-D copy is never lost.



closer LOOK . 3D NAMEPLATE ADVANTAGE



ADHESIVE
INTERIOR NAMEPLATES



Custom Designed 3-D Interior Nameplates are ideal for office equipment, point of purchase displays, equipment identification, award ad-ons, or anywhere information is needed for interior applications.

Pricing is by size, not by design. Multiply the height by the width to calculate the square inch area.

Features

- ▶▶▶▶▶▶▶▶▶▶ Best solution for extended identification.
- ▶▶▶▶▶▶▶▶▶▶ Strip adhesive applied to back.
- ▶▶▶▶▶▶▶▶▶▶ Your custom shape or logo provides endless creative possibilities.

Item #	Size
CDiWH or OC-4A	Up to 4.9 Square Inches
CDiWH or OC-9A	5 to 9.9 Square Inches
CDiWH or OC-16A	10 to 16.9 Square Inches
CDiWH or OC-24A	17 to 24.9 Square Inches
Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"	
Contact Factory for larger Square Inch sizes.	

Plastic Color: WH = White
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.
Plastic without UVI Inhibitors (UVI), will shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic with UVI

Print Colors: Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

Attachments: Adhesive strip(s)

Price Includes: One plastic color, one raised print color. and strip adhesive.

Item #	Setup	125	250	500	1000	2500
CDiWH-4A	\$100	2.17	1.49	1.29	1.03	.98
CDiWH-9A	\$120	3.39	2.28	1.73	1.44	1.39
CDiWH-16A	\$130	3.82	2.54	2.08	1.72	1.67
CDiWH-24A	\$160	4.38	2.93	2.63	2.24	2.19
CDiOC-4A	\$100	2.29	1.56	1.32	1.09	1.03
CDiOC-9A	\$120	3.54	2.39	1.79	1.52	1.47
CDiOC-16A	\$130	3.99	2.67	2.17	1.79	1.74
CDiOC-24A	\$160	4.64	3.08	2.76	2.38	2.33
						(V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20
						(V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



BAG TAGS



Crafted using our durable plastic with raised 3-D graphics, these *Bag Tags* are custom molded using your unique logo design as the shape to brand your organization. Great for tennis clubs, golf outings, and special events.

Features

- ▶▶▶▶▶▶▶▶ Custom shaped.
- ▶▶▶▶▶▶▶▶ Available as one or two sided copy.

Item #	Size	Options
TL-BW	Up to 12.9 Square Inches	Black or White plastic
TL-OC	Up to 12.9 Square Inches	All other plastic colors

Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic

Attachments: Belt Strap, black or white. Loop Strap, black, white, clear, blue, or red.

Price Includes: One plastic color, one raised print color on one side, and belt strap or loop strap. Bag Tags are individually poly-bagged with unattached strap.

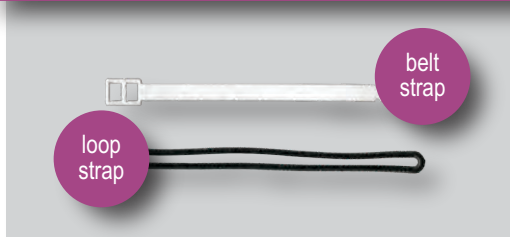
Item #	Setup	125	250	500	1000	2500
TL-BW	\$90	3.17	2.24	1.81	1.42	1.37
TL-OC	\$90	3.59	2.62	2.19	1.82	1.77 (V5R)

2nd side imprint without a border on the 2nd side: add \$115 (V) to set-up + \$0.18 (V) to unit cost.
 2nd side imprint with a border on the 2nd side: add \$115 (V) to set-up + \$0.42 (V) to unit cost.

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

Attachments



2nd side imprint without a border on the 2nd side: add \$115.00 (V) to set-up + \$0.18 (V) to unit cost
 2nd side imprint with a border on the 2nd side: add \$115.00(V) to set-up + \$0.39 (V) to unit cost.



MAGNETS



Hard as a rock with “attractive” designs describes our *Custom 3-D Magnets*. These souvenir quality magnets are made with rigid injection molded plastic.

Features

- ▶▶▶▶▶▶▶▶▶▶ All graphics on the front are raised 1/16” from the background.
- ▶▶▶▶▶▶▶▶▶▶ Powerful magnetic strip applied to back.



Item #	Size	Options
MG-BW	Up to 7.9 Square Inches	Black or White plastic
MG-OC	Up to 7.9 Square Inches	All other plastic colors

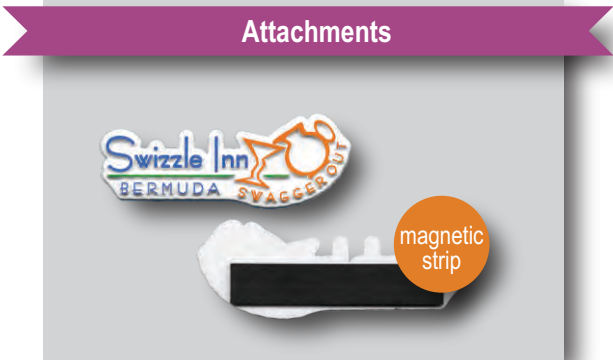
Plastic Color: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic

Attachments: Magnetic strip applied to the back of the plastic.
Price Includes: One plastic color, one raised print color, and magnetic strip(s). Magnets are individually poly-bagged.

Item #	Setup	125	250	500	1000	2500
MG-BW	\$95	2.74	2.08	1.66	1.39	1.33
MG-OC	\$95	3.29	2.49	1.98	1.71	1.64 (V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for sizes and quantities not shown.



JUNIOR BADGES



BAS-10
2-1/2" x 2"



BAS-9
2-7/8" x 2-1/4"

Get raised 3-D copy at low cost stock prices with our *Stock Badges*. Choose from any of our 11 stock designs. Raised 3-D features will make your image stand out and be seen. All badges have either a strong safety lock jeweler's pin or tough bull dog clip.

These badges are injection molded using a rigid plastic, and are top coated with colors that stand up to everyday use.

Features

- ▶▶▶▶▶▶▶▶▶▶ Use your copy for customization.
- ▶▶▶▶▶▶▶▶▶▶ Badges may be designed for engraving.

Item #	Size	Options
BAS-BW	Up to 7.9 Square Inches	Black or White plastic
BAS-OC	Up to 7.9 Square Inches	All other plastic colors
Plastic Colors:	Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown	
Print Colors:	Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic	
Attachments:	Jeweler's safety lock pin, bull dog clip, or *two piece magnet. <i>*For two piece magnet backing, add \$1.75 (R).</i>	
Price Includes:	One plastic color, one raised print color, and attachment.	



BAS-8F
2-1/2" x 1-3/4"



BAS-8P
2-1/2" x 1-3/4"

Item #	Setup	125	250	500	1000	2500
BAS-BW	\$95	3.18	2.34	1.87	1.58	1.52
BAS-OC	\$95	4.12	3.03	2.37	1.96	1.89 (V5R)
Item #	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



BAS-7
2-1/2" x 2-3/8"



BAS-6
2-3/4" x 2-3/8"



BAS-1
2-7/16" x 2-1/16"



BAS-3
1" x 3-1/2"



BAS-2
2-3/4" x 2-7/8"



BAS-4
2-1/2" x 1-3/4"



BAS-5
3" x 2"



CUSTOM BADGES



Take advantage of your unique logo and special shape. Stand out from the crowd with *Custom Designed 3-D Badges*. All badges are injection molded using a rigid plastic and have either a strong safety lock jeweler's pin, tough bull dog clip, or 2-piece magnet.

Features

- ▶▶▶▶▶▶▶▶▶▶ Custom shapes that people will remember.
- ▶▶▶▶▶▶▶▶▶▶ Low minimum order quantities.

Item #	Size	Options
BAC-BW	Up to 7.9 Square Inches	Black or White plastic
BAC-OC	Up to 7.9 Square Inches	All other plastic colors

Plastic Color: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic

Attachments: Jeweler's safety lock pin, bull dog clip, or *two piece magnet.

**For two piece magnet backing, add \$1.34 (V).*

Price Includes: One plastic color, one raised print color, and attachment.

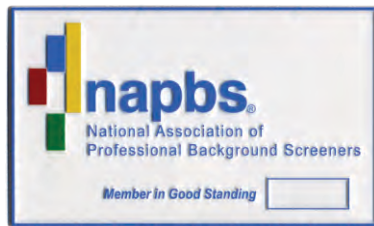
Item #	Setup	125	250	500	1000	2500
BAC-BW	\$95	3.18	2.34	1.87	1.58	1.52
BAC-OC	\$95	4.12	3.03	2.37	1.96	1.89
						(V5R)
Item #	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20
						(V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

Attachments



CUSTOM PLAQUES



Take control of your image with a *Custom Designed 3-D Plaque*. Whether you are a business group, financial institution, trade association or school, having total creative control allows presentation of your image in a way that is most important to you.

Features

- Custom shape capabilities. Pricing is by square inch, not design.
- Five changeable year tags are included at no extra charge upon request.

Item #	Size
PQ1724	17 to 24.9 Square Inches
PQ2532	25 to 32.9 Square Inches
PQ3340	33 to 40.9 Square Inches
PQ4148	41 to 48.9 Square Inches

Plaque Size: Maximum 6" x 16" Minimum Height is 3-1/2"
 YT-OC 1/2" x 1-3/4" Additional Year Tags in colored plastic

Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic

Attachments: Combination wall hanger and pull-out easel.
Price Includes: One plastic color, one raised face color and hanger/easel. Plaques are individually poly-bagged.

Five year tags for each plaque are available upon request at no extra cost. Choose either single or double year tags. Year tag size is: 1/2" x 1-3/4".

Item	Setup	125	250	500	1000	2500
PQ 1724	\$160	6.32	4.56	3.74	2.92	2.84
PQ 2532	\$180	6.68	5.11	4.19	3.48	3.41
PQ 3340	\$190	6.99	5.64	4.63	4.04	3.96
PQ 4148	\$205	7.48	6.47	4.99	4.59	4.49 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print col	\$35	.39	.34	.29	.22	.20 (V)

*Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.*

Item #	125	250	500	1000	2500
YT-OC	1.03	.66	.59	.49	.39 (V)



YT-OC single: 1/2" x 1-3/4"



YT-OC double: 1/2" x 1-3/4"

Attachments



Combination Hanger & easel come attached to the plaque



COASTERS



WS3B-OCC

Your logo resting under a tasty drink is a subtle, yet effective way to be seen. **3-D Coasters** are molded hard plastic with your copy/design raised off the bottom area. Great as a trade show giveaway, a lightweight mailer, or a leave behind when making sales calls.

- Rimmed area keeps condensation off of table.
- 3-D raised center creates a release of the glass from the coaster.

WS3B-BW	3-3/4" circle*	Black or White plastic, no center color
WS3B-BWC	3-3/4" circle*	Black or White plastic, one center color
WS3B-OC	3-3/4" circle*	All other plastic colors, no center color
WS3B-OCC	3-3/4" circle*	All other plastic colors, one center color

**Rim copy size: 1/4", center imprint area: 2-1/2"*

Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic

Price Includes: WS3B: One plastic color, one print color on raised rim.
 WS3B-C: One plastic color, one print color on raised rim, one print color on raised center area.

Item #	Setup	125	250	500	1000	2500
WS3B-BW	\$100	3.09	2.33	1.79	1.44	1.39
WS3B-BWC	\$100	3.68	2.77	2.14	1.72	1.66
WS3B-OC	\$100	3.69	2.79	2.16	1.74	1.68
WS3B-OCC	\$100	4.29	3.24	2.53	2.02	1.94 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.



WS3B-OC



WS3B-BWCX



WS3B-BW

closer LOOK 3D COASTER ADVANTAGE



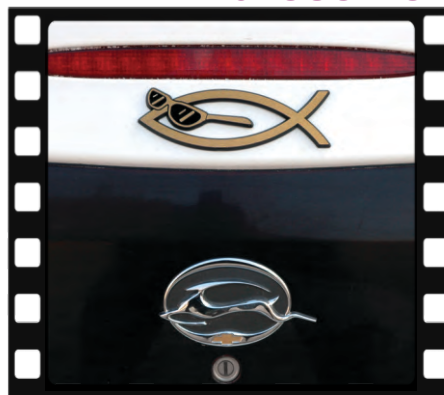
3D raised center creates a release of glass from the center.



"ICHTHUS" JESUS FISH



BP-FO
Open Style up to 2" x 7"



BP-FC
Closed Style up to 2" x 7"



BP-FO
Open Style up to 2" x 7"



BP-FC
Closed Style up to 2" x 7"



BP-FC
Closed Style up to 2" x 7"



BP-FC
Closed Style up to 2" x 7"

Known universally as the "Jesus Fish", this design is ideal for the ever-expanding Christian market. Add any copy or logo on the inside of the fish shape to create a unique and memorable nameplate. A strip of adhesive is applied to our closed version and die-cut adhesive is applied to the open version.

Features

- Customized using your copy or logo.
- Available in open or closed style.

Item #	Size	Options
BP-FO	Open Style up to 2" x 7"	Die-Cut adhesive
BP-FC	Closed Style up to 2" x 7"	Strip adhesive

Plastic Color: Black
Print Colors: White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold
Attachments: Adhesive strip, die-cut adhesive, or *magnet strip applied to back. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60°F. Allow 24 hours for maximum adhesion.

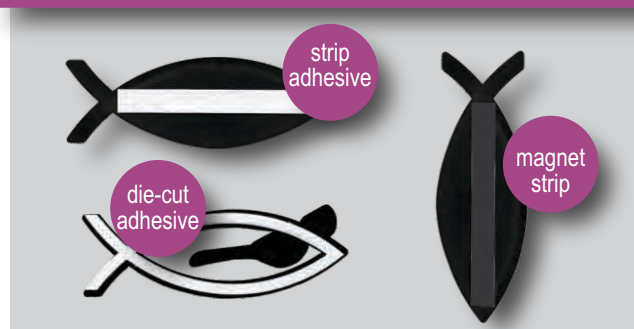
*Closed designs are available with a strip of magnet on the back. Add \$0.18 (R).

Price Includes: Black plastic, one raised print color, and adhesive tape option.

Item #	Setup	125	250	500	1000	2500
BP-FC	\$75	2.29	1.47	1.17	.91	.86
BP-FO	\$75	3.36	2.49	1.99	1.66	1.61 (V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

Attachments



HOLIDAY ORNAMENTS



DCC



GMB



5ST



OHR



OHW

closer LOOK 3D SNOWFLAKE ADVANTAGE



CBL



CSK

Blanks available without set-up charge.

Deck the halls with ornaments that have all of the sparkle without the glittery mess. Our 3-D Snowflake Ornaments are coated with a special holographic foil that sparkles and shines, and will last to dress up your tree for many years. More than just an ornament, these snowflakes make a great tag for gifts and baskets. The snowflakes also ship flat, making them a great choice for a holiday mailer.

Features:

- Ornaments are molded in a hard plastic
- Ornaments all have raised text and graphics
- Each comes in an individually heat sealed poly bag with unattached metal hook

Item #		Size	Imprint area
CSK	(Christmas Stocking)	3-1/4" x 3"	0.7" x 1.9"
GMB	(Gingerbread Man)	4" x 3-1/2"	1.4" x 1.9"
CBL	(Christmas Bell)	4" x 3"	1.2" x 1.4"
OHW, OHR	(Holiday Ornament)	4" x 2-1/2"	1.4" x 1.7"
DCC	(Double Candy Cane)	3-3/4" x 4"	1.2" x 1.4"
5ST	(5 Pointed Star)	4" x 3-7/8"	1.2" x 1.4"

Plastic Color: Black, White or Red

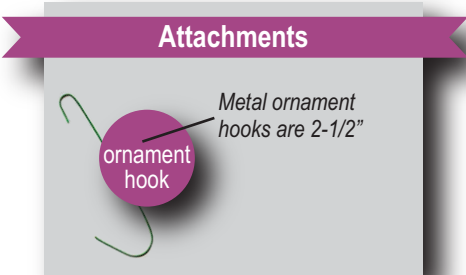
Print Colors: Brushed Gold or Silver, Metallic Gold or Silver, Matte Gold or Silver, Brown, Ivory, Yellow, Orange, Red, Maroon, Green, Forest Green, Medium Blue, Royal Blue, Navy Blue or Gray.

Attachments: 2-1/2" Green metal ornament hook.

Price Includes: One opaque plastic color and one raised print color. Ornaments are individually poly-bagged.

Item	Setup	125	250	500	1000	2500
CSK	\$75	3.01	2.24	1.71	1.37	1.34
GMB, CBL	\$75	3.24	2.41	1.87	1.47	1.42
OHW	\$75	2.69	2.02	1.59	1.23	1.19
OHR	\$75	4.02	2.98	2.29	1.83	1.77
DCC, 5ST	\$75	3.16	2.34	1.81	1.44	1.42 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)
Setup charge(s) on first order only unless changes are made.						
Contact factory for quantities not shown.						



GENERAL INFORMATION

1. **Artwork**
Electronic e-mailed art files are the preferred method of receiving artwork.

All graphics and fonts should be vectored and files converted for use on MS Windows platform. We will accept the following vector file extensions:
.AI- Adobe Illustrator, .CDR- Corel Draw, .EPS- Encapsulated Postscript, or PDF- Adobe Acrobat.

If sending from a Windows platform, use: CorelDraw X3 or before. If sending from a Macintosh platform, use Illustrator CS3 or before.

Print art should be received printed at 600 dpi. Scanned images should be scanned at 300dpi and saved as a .JPG file.

Artwork that is not suitable for our engraving process is subject to cleanup at a rate of \$40.00 (V) per hour. With your properly vectored art file and clear instructions for layout, we will provide the first sketch and one (1) revision at no charge. Additional revisions will be done at a rate of \$25.00 (V) each.
2. **Changes and Cancellations**
Charges vary according to the work completed.
3. **Change of Surface Color (V)** \$25.00
4. **Change of Plastic Color (V)** \$85.00
5. **Change of Copy (V)** \$30.00
For products in same category only. Change of copy on ThermCuts and DCAs is not available.
6. **C.O.D. Shipments/Export Shipments (V)** \$25.00
7. **Confirmations**
We require written confirmation of all orders. We cannot be responsible for errors in items, quantity, color, copy, or shipping information when complete, written order instructions have not been received prior to shipment.
8. **Larger Quantities**
If your requirements are greater than quantities listed in our catalog, please contact our office for a competitive volume quotation.
9. **Order Acknowledgement**
New orders will be acknowledged within 48 hours of proof approval, reorders within 48 hours of receipt. Please review our acknowledgement at once and contact our office with any discrepancies. Orders will be processed and invoiced exactly as acknowledged.
10. **Order Information**
All prices are F.O.B., Northern Ohio Factory. Specify item number, size, quantity, plastic color, raised surface color, and attachment.
11. **Overruns or Underruns**
Up to 5%. Orders for exact quantity subject to underruns. All orders are charged accordingly.
12. **Packaging**
All items are bulked packed except for badges, bag tags, key tags and plaques, which are individually poly-bagged and then bulk packed.
Contact factory for other custom packaging.
13. **Prices**
Subject to change without notice.
14. **Production Time**
New orders are approximately 25 working days.
Reorders approximately 15 working days.
15. **Responsibility**
We are not responsible for inability to fill orders due to strikes, shortage of materials or labor, or any other reasonable causes whatsoever. Our liability ends with replacement of order. Returns without our authorization are not acceptable.
16. **Proof Approval**
Please check the following: plastic color, print color, size, and attachment. Berlekamp Plastics, Inc. is not responsible for errors or omissions after the proof has been approved and the order acknowledged.
17. **Rush Charges**
We will accept rush orders on a factory availability basis. Please contact our office regarding availability and charges.
18. **Setup Charges**
First order only unless changes are made. Setups inactive for 4 years will be destroyed and new setup charges will be required when reordering unless prior arrangements have been made.
19. **Shipping Information**
Standard shipping is via UPS. A \$5.00 (V) handling charge will be applied for alternative shipping methods. Drop shipments are \$6.25 (V) per destination.
20. **Split Shipments**
\$15.00 (V) and up to 6 months storage for 1,000 pieces or more. Orders must be paid in full when completed.
21. **Trademarks**
Berlekamp Plastic Ad-Line assumes that our clients are authorized to use the trademarks presented to us for reproduction. We assume no liability in trademark or copyright disputes. Should we determine that the product may require a license to manufacture, we will require a copy of your authorization.
22. **Color Disclaimer**
Due to inconsistencies of display monitors, the colors you see on your screen may not be totally accurate reproduction of actual colors used on our product.

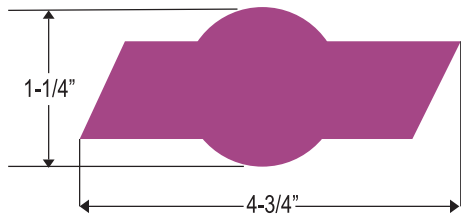
While we strive to show our color as accurately as possible, we aware that screen image are intended as a guide only, and should not be regarded as absolutely correct. We suggest you request a product sample and color chip to be certain of the colors in our process.



DESIGN INFORMATION

1. Size Calculation

All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.



2. Printing

We use exterior and interior grade hot stamp foils for a wide range of pigments and metallic effects. Four color process or halftones are not available.

Color chip(s) indicating all material colors used in manufacturing are provided for approval at no charge.

We offer two shades of Chrome/Metallic Silver imprint color: a very bright, reflective shade, and a darker shade. We have determined that the darker chrome lasts significantly longer than the brighter one.

As there are many variables involved with exterior exposure, we cannot forecast the life cycle of either product; however we do recommend using the darker of the two foils for extended longevity.

Due to variables in plastic and foil formulations, subtle color changes can occur beyond our control. Therefore, perfect color matches cannot be guaranteed.

3. Extra Raised Color Charges

There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors.

Flat printing has some line width and detail limitations. To the right are examples of each type of printing.

SPOT COLORS WITH SEPARATION



FLAT PRINT COLORS WITHOUT SEPARATION



BOTH SPOT AND FLAT PRINT COLORS



COLOR GRIDS

PLEASE NOTE

All of our products are custom made. Items shown in this catalog are not for sale, they are examples of the type and quality of work we have done. They are not intended to represent that the products are endorsed by, or produced for the owners of the artwork, designs, or trademarks.

We reserve the right to use all products in our advertising and displays unless notified otherwise in writing at the time of the order.

Decimal Equivalents

1/16 = .063	5/16 = .313	9/16 = .563	13/16 = .813
1/8 = .125	3/8 = .375	5/8 = .625	7/8 = .875
3/16 = .188	7/16 = .438	11/16 = .688	15/16 = .938
1/4 = .25	1/2 = .5	3/4 = .75	1 = 1.0

Plastic Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow

Print Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow
- Matte Silver
- Matte Gold
- Brushed Silver
- Brushed Gold
- Bright Silver
- Chrome





BERLEKAMP

PLASTIC-AD LINE

Since 1929

Why fit the mold, when we'll mold to fit you!

