

# DIE-CUT ADHESIVE



**COWBOY**

*Die Cut Adhesive (DCA) Nameplates* are an extra step toward excellence for discriminating auto dealers. They give any dealership an O.E.M. (Original Equipment Manufacturer) appearance, making the nameplate look like it is part of the vehicle.

DCAs are also a superior choice for van conversion companies, limited edition vehicles, and organizations that want special distinction for their members.

**Features**

- ▶▶▶▶▶▶▶▶▶▶ Entire backside covered with exterior grade foam adhesive.
- ▶▶▶▶▶▶▶▶▶▶ Manufactured to withstand car washes, road salts, and sunlight.

Item #	Size
DCA9	Up to 9.9 Square Inches
<i>Larger sizes available up to 6"x16"</i>	

**Design Requirements**

- Minimum letter height: 5/8"
- Minimum line stroke: 1/4"
- Minimum hole opening\*: 1/8"

\*As in the center of the letter "A."

- Plastic Colors:** Black
  - Print Colors:** White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver,\* Chrome\*, Matte Silver, and Matte Gold
- \*For print surface longevity, we recommend chrome rather than bright silver.*

**Attachments:** Double coated exterior grade foam adhesive. Adhesive is cut to the shape of the nameplate in order to give full adhesive coverage. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60° F. Allow 24 hours for maximum adhesion.

**Price Includes:** Black plastic, one raised print color, and die-cut adhesive tape.

Item #	Setup	125	250	500	1000	2500
DCA9	\$95	4.34	2.89	2.43	2.19	1.83 (V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

*Setup charge(s) on first order only unless changes are made. Contact factory for quantities not shown.*



**Attachments**



*Exterior grade foam adhesive is die cut to give a seamless OEM finish.*

