

# LICENSE PLATE BADGES

An alternative to the everyday, "they-all-look-the-same" license plate frames, these License Plate Badges are made-to-order, cost effective, and environmentally friendly. Using less materials in manufacturing than standard license plate frames, the LP Badge makes a great fundraiser or light weight mailer for schools, clubs and civic groups. This is also an economical option for auto dealers, realtors and insurance agencies to promote their business.

## Features:

- Optional top and bottom placement for maximum advertising on all automotive makes and models
- Can be customized to be compliant with state laws
- Raised graphics for eye-popping effect

ITEM #	SET UP	125	250	500	1000	2500
<b>LBA-BK</b>	\$75.00	1.59	1.14	.89	.72	.69 vSR
		Black plastic + one raised stock print color.				
<b>LBA-WH</b>	\$75.00	1.99	1.47	1.17	1.01	.97 vSR
		White plastic + one raised stock print color.				
<b>LBA-OC</b>	\$75.00	2.54	1.91	1.51	1.26	1.22 vSR
		Other stock plastic colors (see page 42) + one raised stock print color.				
<b>Extra Color</b>	\$35.00	0.39	0.34	0.29	0.22	0.20 v
		Base price is for one print color, add for each extra raised color. Spot colors only.				
<b>Size:</b>		1" x 7-3/4".				



LBA-OC



LBA-WHX



LBA-BK



LBA-BKX



LBA-OCX



# DESIGN INFORMATION

## Plastic Colors

	Black
	Brown
	Green
	Forest Green
	Grey
	Ivory
	Maroon
	Navy
	Orange
	Red
	Royal Blue
	Sky Blue
	White
	Yellow

## Print Colors

	Black
	Brown
	Green
	Forest Green
	Grey
	Ivory
	Maroon
	Navy
	Orange
	Red
	Royal Blue
	Sky Blue
	White
	Yellow

	Matte Silver
	Matte Gold
	Brushed Silver
	Brushed Gold
	Bright Silver
	Chrome

## Custom made is easy, just answer these 5 questions:

- Interior or Exterior use?
- Size? We mold up to 6" x 16"
- Plastic color? (color grid)
- Print Color(s)? (color grid)
- Attachment? None, countersunk hole(s), strip tape, die cut tape, pin, clip, magnet, magnetic strip, loop strap, belt strap, bead chain, split ring, combination hanger/easel

## Artwork:

Electronic emailed art files are the preferred method of receiving artwork. All graphics and fonts should be vectored and files converted for use on MS Windows platform. We will accept the following vector file extensions: .CDR-CorelDraw, .EPS-Encapsulated Postscript, or .PDF-Adobe Acrobat. If sending from a Windows platform, use CorelDraw X3 or before. If sending from a Macintosh platform, use Illustrator CS3 or before.

Artwork that is not suitable for our set up process is subject to cleanup at a rate of \$40.00 (v) per hour. With your properly vectored art file and clear instructions for layout, we will provide the first sketch and one (1) revision at no charge. Additional revisions will be done at a rate of \$25.00 (v) each.

## Proof Approval:

Please check the following: size, plastic color, print color and attachment. Berlekamp Plastics, Inc. is not responsible for errors or omissions after the proof has been approved and the order acknowledged.

## Size Calculation:

All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.

## Extra Raised Color Charges:

There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors. Flat printing has some line width and detail limitations.