



WS3B-BWXC



WS3B-BW



WS3B-BWC



WS3B-OC

CUSTOM COASTERS

"Drinks are on Me!"

Coasters offer a unique way to hold your drink and keep your brand front and center. This coaster stays in the business environment for which it is intended.

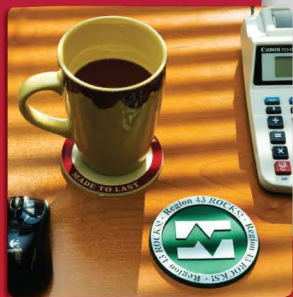
Molded in hard plastic with a rubber back to prevent sliding. Use as a unique "business card" for clubs and organizations, or a giveaway at tradeshow and other events. Perfect as a lightweight mailer.

Features:

- Rimmed area keeps condensation in the coaster and off the table
- 3-D raised center creates a release of the glass from the coaster
- High impact plastic for tough environments
- Options for raised design with or without center print color

ITEM #	SET UP	125	250	500	1000	2500
WS3B-BW	\$95.00	2.87	2.22	1.79	1.39	1.34 vSR
Black or white plastic + one raised stock print color on the rim.						
WS3B-BWC	\$95.00	3.07	2.43	1.97	1.57	1.51 vSR
Black or white plastic + one stock print color on both rim and center.						
WS3B-OC	\$95.00	3.92	2.96	2.39	1.77	1.71 vSR
Other stock plastic colors (see page 42) + one stock print color on the rim.						
WS3B-OCC	\$95.00	4.12	3.16	2.57	1.94	1.89 vSR
Other stock plastic colors (see page 42) + one stock print color on both rim and center.						
Extra Colors:	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Add for each extra color, spot colors only.						

Size: 3-3/4" Circle



Side View

DESIGN INFORMATION

Plastic Colors

	Black
	Brown
	Green
	Forest Green
	Grey
	Ivory
	Maroon
	Navy
	Orange
	Red
	Royal Blue
	Sky Blue
	White
	Yellow

Print Colors

	Black
	Brown
	Green
	Forest Green
	Grey
	Ivory
	Maroon
	Navy
	Orange
	Red
	Royal Blue
	Sky Blue
	White
	Yellow

	Matte Silver
	Matte Gold
	Brushed Silver
	Brushed Gold
	Bright Silver
	Chrome

Custom made is easy, just answer these 5 questions:

- Interior or Exterior use?
- Size? We mold up to 6" x 16"
- Plastic color? (color grid)
- Print Color(s)? (color grid)
- Attachment? None, countersunk hole(s), strip tape, die cut tape, pin, clip, magnet, magnetic strip, loop strap, belt strap, bead chain, split ring, combination hanger/easel

Artwork:

Electronic emailed art files are the preferred method of receiving artwork. All graphics and fonts should be vectored and files converted for use on MS Windows platform. We will accept the following vector file extensions: .CDR-CorelDraw, .EPS-Encapsulated Postscript, or .PDF-Adobe Acrobat. If sending from a Windows platform, use CorelDraw X3 or before. If sending from a Macintosh platform, use Illustrator CS3 or before.

Artwork that is not suitable for our set up process is subject to cleanup at a rate of \$40.00 (v) per hour. With your properly vectored art file and clear instructions for layout, we will provide the first sketch and one (1) revision at no charge. Additional revisions will be done at a rate of \$25.00 (v) each.

Proof Approval:

Please check the following: size, plastic color, print color and attachment. Berlekamp Plastics, Inc. is not responsible for errors or omissions after the proof has been approved and the order acknowledged.

Size Calculation:

All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.

Extra Raised Color Charges:

There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors. Flat printing has some line width and detail limitations.